

#### **HOST & SPONSORSHIP**

2 0 2 4 P R O S P E C T U S

## RNG WORKS TECHNICAL WORKSHOP & TRADE EXPO

**SEPTEMBER 10-12, 2024 NASHVILLE, TN** 



### Event Hosts & Exhibit Space

EVENT / TITLE / SECTOR	SPONSOR LIMITS	AMOUNT	MORE INFO (PAGE)
WORKSHOP HOST	(Limit 1)	\$30,000	4
TRADE EXPO HOST	(Limit 1)	\$30,000	5
'NAME YOUR SECTOR' HOST	* (Limit 1)	\$20,000	6
SUSTAINABILITY HOST	(Limit 1)	\$20,000	6
<b>TECHNOLOGY HOST</b>	(Limit 1) COALITION	\$20,000	6
<b>ENGINEERING HOST</b>	(Limit 1)	\$20,000	6
MANUFACTURING HOST	(Limit 1)	\$20,000	6
FINANCE HOST	(Limit 1)	\$20,000	6
<b>DEVELOPER HOST</b>	(Limit 1)	\$20,000	6
<b>MARKETING HOST</b>	(Limit 1) 2011	\$20,000	6
UTILITY HOST	(Limit 1)	\$20,000	6
EXHIBIT SPACE**	(90,000 Sq. Ft.)	\$2,500+ (10'x	(10' +) 12

<sup>\*</sup>i.e., 'EPC Host' or 'Compressor Host' or 'Upgrading Technology Host', etc.

### Event Sponsors & Exhibits Spaces

CO-SPONSOR

**HOLE SPONSOR** 

EVENING RECEPTIONS			
SPONSOR	(Limit 8)	\$15,000	7
LUNCHES			
SPONSOR	(Limit 8)	\$7,500	8
CO-SPONSOR	(Limit 4)	\$5,000	8
BREAKFASTS			
SPONSOR	TH (Limit 8)TION FOR	\$5,000	9
REFRESHMENTS			
SPONSOR	(Limit 8)	\$5,000	9
LANYARD OR MOBILE APP SPONSOR	(Limit 1)	\$7,500	10
CHARGING STATION SPONSOR	(Limit 3)	\$2,500	10
GOLF TOURNAMENT			
SPONSOR	(Limit 2)	\$7,500	11

(Limit 2)

(Limit 14)

\$7,500

\$1,000

11

11

# Workshop Host: \$30,000

- -Exclusive sign at entrance of RNG WORKS Technical Workshop Presentation area
- Intentional verbal recognition throughout RNG WORKS as the exclusive Technical Workshop Host
- Up to twelve (12) RNG WORKS registrations (\$11,400+ value) and one (1) exhibit space up to 20' x 20'\*
- Representatives may be asked to speak (keynote, present, introduce, moderate or participate as a panelist)
- Opportunity to distribute company specific marketing materials each day to each seat (prior to each day's programming)
- Exclusive listing, leading and most prominent host logo on RNG WORKS promotions, including but not limited to email distributions to entire industry database
- Exclusive listing, leading and most prominent host logo on RNG WORKS signs
- Exclusive listing, leading and most prominent host logo + presentation and or video content hosted on RNG WORKS webpage and YouTube channel leading up to, throughout and up to one year following the event
- \*This is an island/stand-alone exhibit space; Larger space and or alternate configurations may be accommodated as needed (i.e. for trucks, trailers, etc.)

## Trade Expo Host: \$30,000

- Exclusive sign at entrance of RNG WORKS Technical Workshop Presentation area
- Intentional verbal recognition throughout RNG WORKS as the exclusive Trade Expo HOST
- Up to twelve (12) RNG WORKS registrations (\$11,400+ value) and one (1) exhibit space up to 20' x 20'\*
- Representatives may be asked to speak (keynote, present, introduce, moderate or participate as a panelist)
- Opportunity to distribute company specific marketing materials each day to each seat (prior to each day's programming)
- Exclusive listing, leading and most prominent host logo on RNG WORKS promotions, including but not limited to email distributions to entire industry database
- Exclusive listing, leading and most prominent host logo on RNG WORKS signs
- Exclusive listing, leading and most prominent host logo + presentation and or video content hosted on RNG WORKS webpage and YouTube channel leading up to, throughout and up to one year following the event
- \*This is an island/stand-alone exhibit space; Larger space and or alternate configurations may be accommodated as needed (i.e. for trucks, trailers, etc.)

#### Name Your Sector' Host: \$20,000

## DEVELOPER HOST // ENGINEERING HOST // FINANCE HOST // MANUFACTURING HOST // MARKETING HOST // 'NAME YOUR SECTOR HOST' i.e. 'Compressor Host' etc. // SUSTAINABILITY HOST // TECHNOLOGY HOST // UTILITY HOST

- Elevated sign above your exhibit area recognizing company as a 'Name Your Sector' Host (I.e., 'Engineering Host', etc.)
- Up to eight (8) RNG WORKS registrations\* (\$7,600+ value) and expanded exhibit space (10'x20') \*
- Representatives may be asked to speak (keynote, present, introduce, moderate or participate as a panelist)
- Opportunity to distribute company specific marketing materials each day to each seat (prior to each day's programming)
- Elevated listing and host logo on all RNG WORKS promotions, including but not limited to email distributions to entire industry database
- Elevated listing and host logo on RNG WORKS signs
- Elevated listing and host logo + presentation and or video content hosted on RNG WORKS webpage and YouTube channel leading up to, throughout and up to one year following the event
- \*Not an island/stand-alone exhibit space; Larger space and or alternate configurations may be accommodated as needed (i.e. for trucks, trailers, etc.)

## **Evening Receptions Sponsor:** \$15,000

- Elevated sign at entrance of RNG WORKS Reception area recognizing company as a 'Reception Sponsor'
- Up to six (6) RNG WORKS registrations (\$5,700+ value) and one (1) exhibit space (10' x 10'; \$2,500+ value)
- Opportunity to distribute company specific marketing materials during each Reception
- Company listing and Sponsor logo on RNG WORKS promotions, including but not limited to email distributions to entire industry database, on RNG WORKS signs during Evening Receptions, and on RNG Coalition's RNG WORKS webpage leading up to, throughout and up to one year following the event

## Lunches Sponsor: \$7,500

- Designation and verbal recognition during RNG WORKS as a Lunches Sponsor
- Up to two (2) RNG WORKS registration (\$1,900+ value) and one (1) exhibit space (10' x 10'; \$2,500+ value)
- Company listing and Sponsor logo on RNG WORKS promotions, including but not limited to email distributions to entire industry database, on RNG WORKS signs during Lunches, on RNG Coalition's RNG WORKS webpage leading up to, throughout and up to one year following the event

# Co-Sponsors \$5,000

- Designation and recognition during RNG WORKS as Lunches Co-Sponsor
- One (1) RNG WORKS registration (\$950+ value) and one (1) exhibit space (10' x 10'; \$2,500+ value)
- Company listing and Co-Sponsor logo on all RNG WORKS promotions, including but not limited to email distributions to entire industry database, on RNG WORKS signs during Lunches, and on RNG Coalition's RNG WORKS webpage leading up to, throughout and up to one year following the event

## Breakfasts Sponsor: \$5,000

- Designation and verbal recognition during RNG WORKS as a Breakfasts Sponsor
- One (1) RNG WORKS registration (\$950+ value) and one (1) exhibit space (10' x 10'; \$2,500+ value)
- Company listing and Sponsor logo on RNG WORKS promotions, including but not limited to email distributions to entire industry database, on RNG WORKS event signs during Breakfasts, and on RNG Coalition's RNG WORKS webpage leading up to, throughout and up to one year following the event

# Refreshments Sponsor: \$5,000

- Designation and verbal recognition during RNG WORKS as a Refreshments Sponsor
- One (1) RNG WORKS registration (\$950+ value) and one (1) exhibit space (10' x 10'; \$2,500+ value)
- Company listing and Sponsor logo on RNG WORKS promotions, including but not limited to email distributions to entire industry database, on RNG WORKS event signs during at Refreshments stations, and on RNG Coalition's RNG WORKS webpage leading up to, throughout and up to one year following the event

## Lanyard or Mobile App Sponsor: \$7,500

- Company name and or logo on lanyards distributed or mobile app used at RNG WORKS
- Designation and verbal recognition during RNG WORKS program as either Lanyard or Mobile App Sponsor (Limit 1 each)
- Up to two (2) RNG WORKS registration (\$1,900+ value) and one (1) exhibit space (10' x 10'; \$2,500+ value)
- Opportunity to distribute company-branded, promotional give-away items during RNG WORKS registration and check-in (i.e., hand sanitizer, etc.)
- Company listing and Sponsor logo on RNG WORKS promotions, including but not limited to email distributions to entire industry database, on RNG WORKS lanyard (lanyard sponsor only) or mobile app (mobile sponsor only), and on RNG Coalition's RNG WORKS webpage leading up to, throughout and up to one year following the event

# Charging Station Sponsor: \$2,500

- Company name and or logo on one (1) Charging Station available to all RNG WORKS attendees in Exhibit Hall
- One (1) RNG WORKS registration (\$950 + value)

### Golf Tournament Sponsor: \$7,500

- Designation and recognition as one of two (2) possible RNG WORKS Golf Tournament Sponsors
- One (1) RNG WORKS registration (\$950+ value), one (1) exhibit space (10' x 10') and up to eight (8) golf registrations (\$1,200+ value);
- Sign on designated tee box + option to host activation (food/beverage, merchandise table etc.)
- Company listing and Sponsor logo on RNG WORKS promotions, including but not limited to email distributions to entire industry database, on RNG WORKS signs during Golf Tournament, and on RNG Coalition's RNG WORKS webpage leading up to, throughout and up to one year following the event

#### Golf Tournament Co-Sponsor: \$5,000

- Designation and recognition as an RNG WORKS Golf Tournament Co-Sponsor
- One (1) RNG WORKS registration (\$950+ value), one (1) exhibit space (10' x 10') and up to four (4) golf registrations (\$600+ value); -
- Sign on designated tee box + option to host activation (food/beverage, merchandise table etc.)
- Company listing and Co-Sponsor logo on RNG WORKS promotions, including but not limited to email distributions to entire industry database, on RNG WORKS signs during Golf Tournament, and on RNG WORKS webpage leading up to, throughout and up to one year following the event

#### Golf Hole Sponsor: \$1,000

- One (1) RNG WORKS registration (\$950+ value)
- Sign on designated tee box + option to host activation (food/beverage, merchandise table etc.)

### Member Exhibit Space: \$2,500+

- \$2,500 includes a standard 10x10 exhibit space + 1 booth attendant registration (\$950+ value)
- Additional sizes available at additional cost
- Available until 11:59 PM Pacific on August 26 or until Trade Expo Hall space is SOLD OUT
- All RNG Coalition Member Exhibitors will receive a company listing in RNG WORKS Trade Expo Floor Plan/Map

# Non-Member Exhibit Space: \$3,750+

- \$3,750 includes a standard 10x10 exhibit space + 1 booth attendant registration (\$1250+ value)
- Available until 11:59 PM Pacific on August 26 or until Trade Expo Hall space is SOLD OUT
- All Non-Member Exhibitors will receive a company listing in RNG WORKS Trade Expo Floor Plan/Map



Thank you in advance for your financial support. Your sponsorship and participation enables us to educate, demonstrate and promote industry best practices, further advance our shared mission and make progress towards achieving our SMART Initiative.

For Host, Sponsorship, Payment or RNG Coalition **Membership Info, please contact:** 

#### **Johannes Escudero**

Founder & CEO

916.588.3033

16.520.4764 (4RNG)

Johannes@RNGCoalition.com

Please make checks payable to: Coalition for Renewable Natural Gas

#### Please remit payment to:

#### **Coalition for Renewable Natural Gas**

Attn: RNG WORKS

1017 L Street, #513

Sacramento, CA 95814

For RNG WORKS Registration or Speaking **Opportunites, please contact:** 

#### **LeSharon Escudero**

Director of Events

916.588.3033

LeSharon@rngcoaltion.com



For Accounts Payable, please contact: Rhonda Jones at AP@RNGCoalition.com